



24/7 online
bidding facility



maximise
value

A red silhouette of a house with the words 'maximise value' written inside it in white.

85%

Sold in 2013



A Sellers Guide

to maximising your property
value at auction.

Join the property auction that gets you lots more...

85%

Sold in 2013

Brigg Road,
Broughton



Starting Bid.....£25,000
Viewings.....47
Sold Price.....£41,000
Time to Sell.....28 Days



**16K
OVER**

Cromwell Street,
Gainsborough



Starting Bid.....£25,000
Viewings.....19
Sold Price.....£31,000
Time to Sell.....28 Days



**6K
OVER**

St Nicholas Drive,
Grimsby



Starting Bid.....£99,950
Viewings.....16
Sold Price.....£119,000
Time to Sell.....46 Days



**20K+
OVER**

The Gables, Manley
Gardens, Brigg



Starting Bid.....£70,000
Viewings.....33
Sold Price.....£120,000
Time to Sell.....7 Days



**50K
OVER**

Portman Road,
Scunthorpe



Starting Bid.....£95,000
Viewings.....15
Sold Price.....£124,500
Time to Sell.....14 Days



**29K+
OVER**

45 Pinfold Lane,
Holton Le Clay



Starting Bid.....£160,000
Viewings.....9
Sold Price.....£203,000
Time to Sell.....47 Days



**43K
OVER**

Our Recommendations

Starting Bid: _____

Fee Method: Buyer Paid Seller Paid

Reserve Price: _____

Fees of Service: _____

Additional Notes:

Frequently Asked Questions

If there are several similar properties in your street or area for sale, with the DDM Property Auction we can make your property stand out.

Is 'Auction' for low value properties that sell for bargain prices?

No. We sell properties with starting bids ranging from £1 through to £300,000+. You will see from the examples across the page we sell in a fixed time period at true market value. If you have a reason to sell 'sooner rather than later', the auction route may be the best option for you.

What is a starting bid & a reserve price?

The starting bid (advertised price), is there to attract interest. A higher reserve price is agreed with you. This is not made public and is the minimum amount you will accept.

Do I have to accept the highest bid?

No. Your sale will only proceed when the bidding goes above this reserve price. This is not a side line to our business. We have a team of over 40 dedicated to bringing together realistic sellers and motivated buyers. Our marketing strategy is extensive and will guarantee you the fairest price in the current market for your property.

Can I accept bids outside the auction process?

Yes, you can accept a bid to sell the property before the auction has finished. Due to our successful marketing over 50% of our sales are agreed before the auction process concludes. It will be your decision if you want to accept the offer and take the property out of the auction early.

Seller Benefits

Exposure

This property will be advertised within our regional branch network, on all the major internet property sites and the DDM Residential and iam-sold websites. Your property will also be marketed to our extensive purchaser database.

Accurate Viewing Feedback

As we will attract more interest and viewings in your home, we will provide you with quality viewing feedback from every viewing within 24 hours.

0% Commission

Sellers can pay no fees whatsoever to sell property through the Modern Method of Auction. Under the buyer's premium entry, we charge the buyer a reservation fee which covers our costs.

At DDM Property Auctions, we have the passion, professionalism and focus to help you throughout the whole auction process when you decide to sell your property.

Maximum Market Value

Due to the interest level and number of viewings on your property, we aim to achieve as many offers as possible to achieve the true value in today's market.

Speed of Sale

With the Modern Method of Auction, buyers and sellers have 28 days to exchange (from receipt of draft contracts) and a further 28 days to complete. These timescales are set to allow all parties to move forward with confidence.

Security of Sale

Through the Modern Method of Auction, any buyer wishing to purchase the property will be putting down a non-refundable deposit to secure the property. Furthermore, the seller will set a reserve price to guarantee peace of mind that the property won't sell for anything below that chosen figure.



Security of a reserve price



Need to move
quickly?

speedy & secure
transactions



BARTON
12a George Street
Barton DN18 5ES
TEL: 01652 661166

BRIGG
72 Wrawby Street
Brigg DN20 8JE
TEL: 01652 653666

GAINSBOROUGH
9 Church Street
Gainsborough DN21 2JJ
TEL: 01427 616161

GRIMSBY
23 Osborne Street
Grimsby DN31 1EY
TEL: 01472 358671

SCUNTHORPE
46 Oswald Road
Scunthorpe DN15 7PQ
TEL: 01724 868168

LETTING CENTRE
46 Oswald Road
Scunthorpe DN15 7PQ
TEL: 01724 870 870

MORTGAGE CENTRE
2 Wardall Street
Cleethorpes DN35 8HA
TEL: 01472 360094

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